

Custom Skin Care

Made in Switzerland



Your skin is unique

Glamour models recommend cosmetics to you on television, while they know absolutely nothing about your skin – so how could you expect these products to really work for you? Products that are suited to everyone could never provide the best possible care to your specific type of skin. Every skin specialist knows that a comprehensive study of your skin is absolutely crucial when it comes to devising modified skin care.

That is why the IKARI concept is based on a purely scientific measuring method – the YourSkinType $^{\text{m}}$ system. Your therapist will measure your skin, in less than five minutes, using a scanner. The scanner produces a unique skin code that guides you to a personal selection of customized cosmetics, along with your personalized directions of use.

Aside from numerous highly concentrated active ingredients, the creams also feature state of the art patented stem cell technology. These valuable creams and serums are stored in high-tech German-made jars and airless sealed pump systems, guaranteeing the effectiveness of the active ingredients.



Because you know your skin type, your personal selection of IKARI products are able to contain more targeted active ingredients than traditional cosmetics.

Enter a brand new world of luxury, efficiency and customization, for both men and women

RENEW

The RENEW range uses stem cells and antioxidants to rejuvenate the skin. Don't forget how much our skin is forced to endure, from air pollution and temperature fluctuations to rubbing and stress. The patented plant stem cells in the RENEW range protect and repair the skin, both at night and in the daytime. Moreover, they ensure that your skin has just the right amount of moisture. Daily use of the right product will result in a radiant, elastic and soft skin.



Good to know

- Over 80 percent of people buy the wrong cosmetics –
 no surprise, given that most people do not really know
 their own skin. That is why a skin scan is so crucial.
- A specialized therapist will take just five minutes to scan your skin, with all the facets of your skin translated into a unique 15-digit code.
- The scan system can identify over 300,000 different skin types.
- IKARI cosmetics are manufactured with the utmost care in the **Switzerland**'s leading laboratory.
- The range has been extensively tested under dermatological supervision and manufactured with respect for both animals and the environment.
- The plant stem cells that are used in the RENEW range are precursor cells that encourage the cells in your body to regenerate.
- A fresh scan every six months is recommended, as the condition of your skin changes over time.

IKARI cosmetics forms a modular system of three ranges that can be combined to provide unique skin care.

You always start your skin care regime with the PURE range (for purification), followed by the CURE range (for restoration) and finally the RENEW range (for regeneration). The products in each range all bear a figure that designates the sequence. The specific directions for use depend on your skin type, and they will be provided by your therapist after your skin is analyzed.

PURE

The PURE range purifies your skin and guarantees optimum absorption of the CURE and RENEW products. A comprehensive cleansing ritual is the first step towards radiant skin! Clean your face and neck every morning and evening to remove dirt and dead skin cells, which will stimulate your skin to increase absorption of the active



CURE

Sooner or later, we are all confronted by 'minor flaws' such as dark bags beneath our eyes, pigment marks, a dull complexion, sagging skin or wrinkles. The CURE range uses specific and highly concentrated products to tackle each problem separately. This is opposed to the so-called 'miracle products' that are alleged to deal with all issues simultaneously. Our approach allows for each of the active substances to work locally and with a specific focus, without disrupting

each other's activities.





The YourSkinType™ scanning system

The YourSkinType[™] scanning system is the result of years of research and patented technology. The intensive collaboration between experienced dermatologists and software engineers led to an extremely accurate and reliable method. The scan provides a unique code that reflects your skin type and all its facets, and which guides you to the proper skin care products. With over 300,000 different combinations, the scan will ensure that your skin care and skin type are a perfect match. The YourSkinType[™] scanning system is only used by therapists who have completed an official training course.

Every person's skin is unique, and it deserves customised cosmetics



www.ikari-cosmetics.com